

PRUDENCE

National Conference on
'Changing Face of Entrepreneurship :
Start-ups, E-Commerce & Empowerment'
Sat, 9th November, 2019



Quantum University

Quantum University, located at Roorkee in the picturesque state of Uttarakhand, is a great seat of learning that provides an intellectually stimulating environment and an enviable academic infrastructure. The University encourages interdisciplinary and holistic education to ensure a very high caliber of professional and personal competency.

Website: www.quantumuniversity.edu.in
E-mail: prudence@quantumeducation.in

**The Future is
exciting**

About the Conference

Technological disruption has unleashed a whole new world of entrepreneurship. Start-ups, e-commerce, aggregators, among others, have redefined business like never before. It is no more confined to traditional business communities, or to particular gender, but has shifted to embrace a whole new generation of tech-savvy, young, first generation entrepreneurs. Here's our opportunity to take stock of changing face of entrepreneurship and realign ourselves, as stake holders and knowledge partners, to the new reality.

Conference Sub Themes:

- Technology, Disruption and Entrepreneurship : Challenges Ahead
- Contemporary Factors and Entrepreneurship : New Age Start-ups and e-commerce
- Women Entrepreneurship : Inclusivity and Empowerment
- Environmental Challenges and Entrepreneurship : Sustainability Issues
- Government and Entrepreneurship : Policies, Initiatives and Ease of Doing Business
- Business Schools and Entrepreneurship : Preparing Managers or Entrepreneurs ?
- Financial Institutions and Entrepreneurship : Roles, Responsibilities and Safeguards
- Entrepreneurship in India : A Historical Perspective
- Agripreneurship : The Face of New India
- Entrepreneurship : A Choice or a Necessity ?
- Entrepreneurship in India vis-a-vis International Scenario
- Management related papers on Marketing, HR, Finance & international Business.

Guidelines for Paper Submission:

Abstracts of papers on relevant theme of the conference are invited from academicians, research scholars and industry professionals. The abstract length should be maximum 300 words in font type Times New Roman, font size 12 and with 1.5 spacing. The abstract should mention the importance of research, focus of the research paper, methods and major conclusions along with 5-6 keywords at the end. Selected papers will be published in UGC approved Journal and ISBN Number Edited Book.

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An initiative of



Important Dates

- Last date of Abstract Submission: September 14th, 2019
- Acceptance Notification for Abstract: September 20th, 2019
- Last date of full length paper submission: October 4th, 2019
- Acceptance Notification for full length paper: October 10th, 2019
- Last date for Author Registration: October 15th, 2019

Registration Fee:

Corporate Executives	Rs. 2000/-
Academicians	Rs. 1000/-
Research Scholars	Rs. 700/-
*Students	Rs. 300/-

* Registration form to be forwarded by the HOI/Department



Mode Of Payment:

Registration fees can be paid through A/C Payee (multi city) cheque /Demand Draft, in favour of Quantum University, payable at Dehradun. Kindly send the same to: Quantum University Office, 14 Gandhi Road, (4th Floor), Near Kwalitty Hardware, Dehradun-248001 (Uttarakhand)

or

Registration fee can also be paid online through direct bank transfer in Bank of Baroda, Rajpur Road, Dehradun, Account No. "00880200000523", RTGS/ NEFT IFSC CODE : BARBODEHRAD, in favour of Quantum School of Business. In this case please e-mail the scanned copy of bank transaction receipt to the following: prudence@quantumeducation.in

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Mr. S. L. Garg, Co founder President
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Quantum School of Business is very pleased to announce PRUDENCE, a national conference that seeks to provide a platform to assess, review and explore new facet of knowledge that can contribute in policy formulation in various areas of contemporary management.

You are cordially invited

Venue:

Mandawar (22 Km. Milestone)
Roorkee – Dehradun Highway (NH – 73)
Roorkee – 247167, Uttarakhand

Corporate Office:

14, Gandhi Road (4th Floor),
Dehradun, Uttarakhand

Accommodation:

We can offer free accommodation to participants, on a room sharing basis in the hostels on campus on first-come-first-served basis. Participants, who wish to stay in a hotel, will have to make their own arrangements. However, the organizers shall be happy to assist in booking accommodations in nearby hotels upon request received well in advance.

Transportation

Transport can be provided to and fro Roorkee and Saharanpur Railway Stations for participants, provided request is received minimum 2 days in advance with arrival / departure details.

Places of interest near Quantum

You may plan post conference tours to Haridwar (45km), Rishikesh (75km), Dehradun (50km), Mussoorie (70km). We shall be happy to assist as desired.

Roorkee	22 Km
Saharanpur	25 Km
Haridwar	45 Km
Dehradun	50 Km
Mussoorie	70 Km
Rishikesh	75 Km



For conference related queries,
Pls contact 09759996612, 9536937316
or email id: prudence@quantumeducation.in

REGISTRATION FORM

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Name of the Author _____

Designation _____

Mobile Number _____

E-Mail _____

Name of the Co-Author _____

Designation _____

Mobile Number _____

E-Mail _____

Name of the Organization _____

Phone No. (O) _____

Track Name _____

Registration Category

Academician

Corporate

Student

Research scholar

Payment Details:

We hereby enclose a Demand Draft for Rs. _____ No. _____

dated _____ drawn on _____

in favor of _____

Please send the filled up-Registration form to:

Convener or Co convener, PRUDENCE 2019, Quantum University

Mandawar, Post Office Chhutmalpur, Roorkee, Uttarakhand.

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